

**PureMatte**<sup>™</sup>

**provides superior**

wood floor protection

while preserving it's

inherent natural beauty.

PureMatte waterbased

wood floor finish gives the

durability of StreetShoe<sup>®</sup>

with a flat matte finish. The

classic look of PureMatte

will also improve the

longevity of a pure, natural

looking hardwood floor.



## PureMatte™ adds beauty and protection

to any environment.

PureMatte is a smooth, low luster coating that enhances natural beauty along with commercial durability. PureMatte is ideal for all residential and commercial hardwood floors.



### FIND OUT MORE

For more information about Basic Coatings® or PureMatte, visit your local Basic Coatings Distributor, call us toll-free at 800-441-1934 or visit us on the web at [www.basiccoatings.com](http://www.basiccoatings.com)

### LOW-LUSTER MATTE KEEPS FLOORS LOOKING CLEANER LONGER

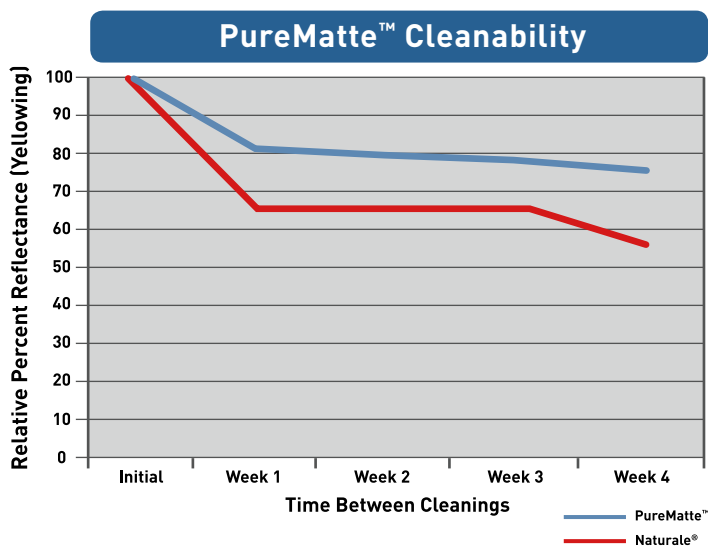
PureMatte's propriety matting agents give the lowest gloss in a wood floor finish with exceptional soil resistance and cleanability. PureMatte's smooth texture does not grab and hold dirt, a common problem in other matte products available today.

### PUREMATTE FEATURES AND BENEFITS

- ◆ Two component durability
- ◆ Flat matte sheen preserves the natural look of wood
- ◆ No waste; can be re-catalyzed
- ◆ Fastest cure available; 90% cured in 24 hours
- ◆ Exceptional application forgiveness and touch up blending
- ◆ UV Inhibitor minimizes sunlight-related color changes
- ◆ Best in class soil resistance and cleanability



### OVER 25% CLEANER FLOORS IN JUST ONE MONTH



\* Testing performed by Basic Coatings' R&D team at Basic Coatings in Toledo, Ohio. Product names, logos, brands, and other trademarks featured or referred to within this program are the property of their respective trademark holders.

**basic**<sup>®</sup>  
COATINGS

Where Great Finishes Start

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1001 Brown Avenue  
Toledo, Ohio 43607-0127  
800.441.1934  
[www.basiccoatings.com](http://www.basiccoatings.com)

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